

PROJECT PROFILE

YOUTH EMPOWERMENT THROUGH AGRICULTURE (YETA)

FEBRUARY 2015 – FEBRUARY 2020

IN COLLABORATION WITH:

The MasterCard Foundation
\$11,454,063



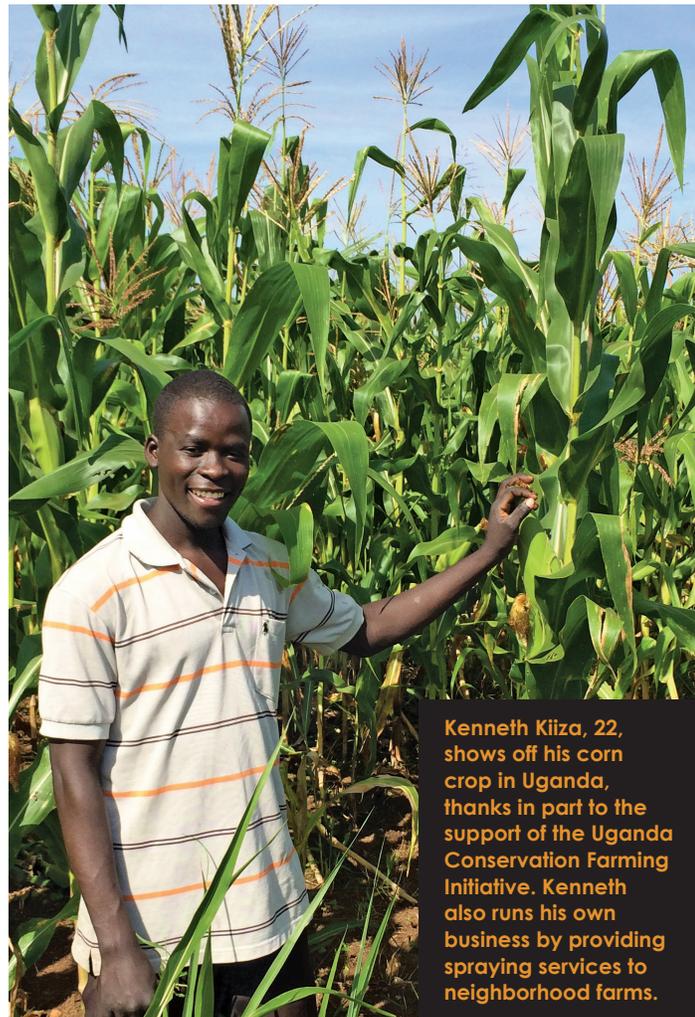
TARGETS

YOUTH TRAINED IN AGRICULTURE BUSINESS SKILLS:

26,250

YOUTH BUSINESSES ESTABLISHED:

21,820



Kenneth Kiiza, 22, shows off his corn crop in Uganda, thanks in part to the support of the Uganda Conservation Farming Initiative. Kenneth also runs his own business by providing spraying services to neighborhood farms.

YOUTH EMPOWERMENT THROUGH AGRICULTURE

This project is part of the Youth Forward initiative in partnership with The MasterCard Foundation, Overseas Development Institute, Global Communities, Solidaridad, NCBA CLUSA and GOAL.

The YETA Consortium will draw on a network of Producer Organizations and Youth Associations as an entry point to train, mentor, and provide employment opportunities for at-risk and unemployed/ underemployed youth in four districts of Northern Uganda: Dokolo, Kiryandongo, Kole, and Masindi.

YETA hinges on NCBA CLUSA's "Learn, Engage, Build" model designed to create long-term engagement by integrating numeracy, literacy and life skills with technical expertise in agriculture, business, entrepreneurship and management. Youth who participate in the program will learn concepts they can relate to everyday life (Learn), apply those concepts under a mentor's guidance (Engage) and receive support and encouragement to experiment on their own (Build).



BEST PRACTICES: FEEDBACK LOOPS

Major warfare between the Ugandan Army and the Lord's Resistance Army plagued northern Uganda for two decades and created nearly 2 million internally displaced persons (IDPs). Although most IDPs have returned to their villages in the northern districts of the country, the youth—those between the ages of 18 and 30 who came of age in IDP camps with little education and life skills training—have limited employment opportunities. With the second youngest population in the world, youth employability in Uganda presents a great challenge.

In support of The MasterCard Foundation's primary goals to maximize effectiveness and learning, YETA will integrate an adaptive learning and evaluation component to the program. This approach will allow the team to modify the program as needed.

At the end of each six-month training cycle, an extra month will be afforded to analyzing how the training can be more effective for specific groups of youth. Potentially highlighting differences between post-conflict youth outcomes and youth not directly affected by violence, could alter the way the training programs approach the information. This collect-analyze-adapt process will allow the project to continually learn and improve without being disruptive or too costly.



Ugandan farmers work to plow their field with oxen.

Based upon the findings, recommendations will be made on how to improve the curriculum before the next cohort begins the training process. These recommendations could impact how large-scale youth development efforts are designed in the future. Flexibility in programming will help pave the way for programs aimed at helping the most vulnerable youth and communities devastated by conflict.

NCBA CLUSA was founded in 1916 and has worked in over 85 countries building democratic institutions and providing technical assistance to cooperative businesses and local organizations. We currently work in Africa, Asia and Latin America providing expertise in co-op development, food security, youth empowerment, governance and natural resource management.

NCBA CLUSA
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