

USAID COOPERATIVE DEVELOPMENT PROGRAM (CDP III)

SEPTEMBER 2010 – SEPTEMBER 2018

FUNDED BY:

USAID \$7,117,614



CDP III

NCBA CLUSA began the CDP III initiative in 2010, Taking an Innovative Cooperative Approach to Food Security and Trade, and continues to pioneer cooperative and institutional capacity building programs that establish enabling environments for cooperative enterprise, ultimately allowing co-op members to take a leadership role in furthering their own political and economic development.

TRADE FACILITATED BETWEEN U.S. AND LATIN AMERICAN CO-OPS:

\$2,609,246 USD

KENYAN FARMERS WITH INCREASED YIELDS:

14,440

MOZAMBIQUE STAKEHOLDERS EDUCATED ON LEGAL FRAMEWORK:

30,000



"Our producer group has been transformed by NCBA CLUSA's trainings and we now see farming as a business as well as a source of livelihood" –Member from Kuto cooperative in Narok South, Kenya

CDP III PROGRAMS

Kenya: Sustainable food security systems

CDP III in Kenya improves food security in Mbeere, Narok, Bomet, and Kitui by strengthening farmer and producer organizations; drafting community food security plans; improving maize, millet, sorghum, beans, and pigeon pea yields and revenue.

Mozambique: Facilitating an enabling environment

CDP III builds off the success of CDP II by continuing to support cooperative law and regulation reform through advocacy and education of local, government, and public stakeholders.

Guatemala: Nutrition-led cooperative development

CDP III increases smallholder producers' business capacity by improving cooperative governance, increases rural household incomes, and expands nutrition-led agriculture in rural communities in the Western Highlands.

Central America: Coop-to-Coop Trade Program

The Co-op to Co-op Trade program engages international players in the U.S. and Latin America in various value chains by facilitating technical trainings that increase trading capacity for producer and consumer co-ops.

Cooperative Knowledge Management Program

The Knowledge Discovery, Analysis and Dissemination (KDAD) program identifies challenges in cooperative development implementation, aggregates lessons learned, collects and analyzes data, and creates tools to disseminate information to field staff to improve program management.



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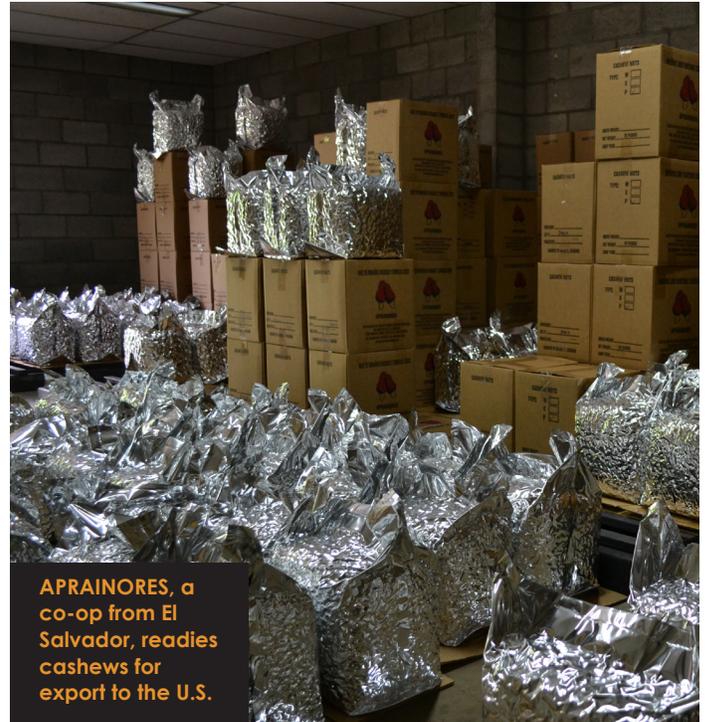
IMPACT: THE VALUE OF A BUSINESS PLAN

APRAINORES, an organic cashew producer cooperative and NCBA CLUSA partner in El Salvador since the 1980s, received \$60,000 in grants from the El Salvador Ministry of Agriculture.

The money came from the Rural Territorial Competition (Competividad Territorial Rural Amanecer) program, which provides grants and loans to strengthen production and commercialization capacities. The money goes towards technical assistance and investments in infrastructure for businesses. APRAINORES was one of 96 organizations to receive a portion of the \$3.5 million total.

APRAINORES was chosen after the Ministry of Agriculture reviewed their strategic business plan. The business plan was developed with assistance from NCBA CLUSA's technical consultant Waldo Mendoza, through the Cooperative Development Program.

"We would like to especially thank NCBA CLUSA for all the technical support, accompaniment and assistance from the technical consultant, who contributed to the development and submission of APRAINORES' business and strategic plans," said APRAINORES President Leopoldo Rafael Abrego in a letter of appreciation.



With the funds, APRAINORES will be able to purchase equipment to improve the processing of organic cashews and install solar panels to reduce energy consumption costs in their factory. With a clear business plan, APRAINORES was able to fundraise and become a partner with the Ministry of Agriculture, which will ultimately allow them to efficiently produce cashews, reduce waste, and increase their sustainability as a cooperative.

NCBA CLUSA was founded in 1916 and has worked in over 85 countries building democratic institutions and providing technical assistance to cooperative businesses and local organizations. We currently work in Africa, Asia and Latin America providing expertise in co-op development, food security, community based health, governance and natural resource management.

NCBA CLUSA
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