

MILLET BUSINESS SERVICES PROJECT (MBSP)

SEPTEMBER 2014 – MARCH 2019

FUNDED BY:

USDA \$9.6 million



TARGETS

MILLET FARMERS AND TRADERS BENEFITTING: **38,780**

TONS OF MILLET SALES: **16,454**

MILLET SALES: **\$5.6 MIL**

HECTARES UNDER IMPROVED TECHNIQUES: **40,716**

MILLET BUSINESS SERVICES PROJECT

As a follow on to the successful Millet Value Chain Project (MVCP), which increased millet yields by 68% and sales revenues by 145%, NCBA CLUSA's Millet Business Services project focuses on post harvest handling, building the capacity of producer organizations to access markets and add value to their crop. MBSP also builds private sector extension services for agricultural training, currently in short supply in Senegal.

NCBA CLUSA will also assist in advertising locally produced millet on the Senegalese marketplace as an alternative to imported rice and other grains.

This project will achieve two objectives:

1. Increase agricultural productivity of the millet value chain by developing processing systems; building capacity of producers to improve production and quality; training producers and processors in improved production techniques, post-harvest handling, marketing, and seed production; and providing grants and loans for equipment and inputs; and
2. Expand trade of millet by developing public-private relationships, facilitating trade relationships, researching export opportunities, building agricultural extension capacity, and promoting food safety issues and requirements.



Malik Mbaye with his 2 tons of millet harvest. "Collaborating with NCBA CLUSA allowed me to know and apply a technical calendar... I have never received such a millet harvest."

MILLET BUSINESS SERVICES PROJECT (MBSP)

Welcomed by the chief of Gandiaye Municipality, Deputy Under Secretary for the USDA's Foreign Agriculture Service Alexis Taylor and USDA Senegal staff visited an NCBA CLUSA Senegalese millet processing plant in late August 2015. It was the first time a foreign authority has visited the site.

Part of a tour visiting USDA funded field projects, the visit to the millet processing plant in Gandiaye, Senegal included speeches by dignitaries, a tour of the production process, and a drum session led by the son of Yande Codou Séne, a local cultural legend.

The millet processing plant is run by 15 women in Gandiaye, who established the plant in 2012 as part of USDA and NCBA CLUSA's first millet value chain project in Senegal (MVCP). The Gandiaye plant women were part of the 9,000 farmers and producers trained in millet production and marketing services from 2009 – 2013.

NCBA CLUSA's current USDA millet business services project (MBSP) builds on that initial project by focusing on developing processing systems, improving production quality, post-harvest handling, and expanding millet trade through public-private partnerships. This second



Women at the Gandiaye plant process millet

phase millet project is expected to sell over 16,000 tons of millet on the market and improve millet production for over 40,000 hectares of land.

With approximately \$9.6 million in programmatic funds, MBSP almost doubles NCBA CLUSA's USDA funding for millet value chains in Senegal and will be implemented through 2017.

The guests took a tour of the plant, saw demonstrations of the millet processing circuit and tasted the finished product for sale.

NCBA CLUSA was founded in 1916 and has worked in over 85 countries building democratic institutions and providing technical assistance to cooperative businesses and local organizations. We currently work in Africa, Asia and Latin America providing expertise in co-op development, food security, youth empowerment, governance and natural resource management.

NCBA CLUSA
The National Cooperative Business Association • CLUSA International

1775 Eye Street, NW | 8th Floor | Washington, DC 20006
www.ncba.coop | 202.638.6222 | info@ncba.coop